



THE COUNCIL FOR INCLUSION
IN FINANCIAL SERVICES



The Council for Inclusion in Financial Services (CIFS_ is an advocate for the value of diversity, equity and inclusion. We engage with all sectors of financial services to cultivate an understanding and acknowledgement of how creating a more inclusive workforce, providing equal access to business opportunities and improving financial literacy lead to business success and community well-being.

FINSERV NOW!

Live interviews and opportunities to interact with noted leaders from various sectors of the financial services industry

FinServ CONNECT

Professional networking events to connect with financial services professionals

FINSERV SUMMIT

Regional summits highlighting the importance of DEI and updates of the economic and housing markets

KEY TARGET AUDIENCE

- Business Owners
- Executive Leaders
- Financial Services Professionals
- Diversity & Inclusion Officers
- HR Professionals of the nation's top financial services institutions
- Young Professionals

WHY SPONSOR?

- Sponsors receive strong brand recognition among the most influential professionals in the financial services industry
- Promote your corporation's commitment to social responsibility and the benefits of building an inclusive workforce
- 79% of our sponsor companies have been repeat sponsors since July 2017

Please visit www.councilforinclusion.org for more information about The Council for Inclusion in Financial Services.



councilforinclusion.org

info@councilforinclusion.org

844.365.2840

BECOME A SPONSOR TODAY!

Sponsorship packages can be customized for your maximum exposure

PLATINUM SPONSOR (2 available) - \$20,000

- Premier logo placement on CIFS website
- Premier logo placement in CIFS marketing & newsletter
- Feature in CIFS Newsletter
- Acknowledgment at all 2024 CIFS events
- Speaking opportunity during three (3) Regional FinServ Summits
- Three (3) complimentary registrations for each Regional FinServ Summit
- Presenting Sponsor for one (1) FinServ Now! Live Webinar

GOLD SPONSOR (2 available) - \$15,000

- Logo placement on CIFS website
- Logo placement in CIFS marketing & newsletter
- Acknowledgment at all 2024 CIFS events
- Speaking opportunity during one (1) Regional FinServ Summits
- Two (2) complimentary registrations for each Regional FinServ Summit

SILVER SPONSOR (2 available) - \$7,500

- Logo placement on CIFS website
- Logo placement in CIFS marketing & newsletter
- Acknowledgment at all 2024 CIFS Regional FinServ Summits
- Two (2) complimentary registrations for each Regional FinServ Summit

BRONZE SPONSOR (3 available) - \$5,000

- Logo placement on CIFS website
- Logo placement in CIFS marketing
- Acknowledgment at one (1) CIFS Regional FinServ Summits
- Two (2) complimentary registrations for each Regional FinServ Summit

Call **844.365.2840** or email **info@councilforinclusion.org**
to build your custom exposure package today!

BECOME A SPONSOR TODAY!

SPEAKER SPONSOR (3 available) - \$5,000

- Logo placement on CIFS website
- Logo placement in one (1) CIFS FinServ Regional Summit Marketing
- Logo placement at one (1) CIFS Newsletter
- Acknowledgement at one (1) CIFS FinServ Regional Summit
- Two (2) complimentary registrations for one (1) Regional FinServ Summit
- Speaking Opportunity prior to the keynote speaker presentation

NETWORKING SPONSOR (3 available) - \$4,000

- Logo placement on CIFS website
- Logo placement in one (1) CIFS FinServ Regional Summit marketing
- Acknowledgment at one (1) FinServ Connect
- Logo placement on one (1) CIFS FinServ Regional Summit signage
- Two (2) complimentary registrations for one (1) CIFS Regional FinServ Summit

LUNCHEON SPONSOR (3 available) - \$3,000

- Logo placement on CIFS website
- Logo placement in one (1) CIFS FinServ Regional Summit Marketing
- Acknowledgment at one (1) 2024 CIFS Regional FinServ Summit
- Two (2) complimentary registrations for one (1) CIFS Regional FinServ Summit

FinServ Now! LIVE SPONSOR (4 available) - \$2,000

- Logo placement on CIFS website
- Logo placement for one (1) CIFS FinServ Now! Live marketing cycle
- Host of one (1) CIFS FinServ Now! Live Webinar

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